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MONSTERS Unlimited launches new website, expanded services

AKRON, OHIO. . . There are now more MONSTERS on the loose! MONSTERS Unlimited, a creative agency based in Akron, Ohio, has unleashed a new website and an expanded line of creative marketing solutions. Proponents of subpar marketing are advised to run for their lives.

"We have expanded our services to give our clients even more of a MONSTER advantage over the competition with solutions like social media integration and mobile development," explained MONSTERS Unlimited Creative Director Patrick Jebber. "Our new website reflects the continued growth and evolution of our company."

Along with the new services and website, these MONSTERS have also multiplied. Formerly working under the moniker 2MONSTERS Creative Group, the shift to MONSTERS Unlimited speaks to the larger network of creative professionals working under the MONSTER umbrella. It also addresses the unlimited potential of creative marketing solutions the agency offers.

"At MONSTERS Unlimited, we don't believe in impossible. A problem may be challenging, but there's always a practical and effective marketing solution out there waiting to be discovered," Jebber said. "That's what makes our agency different. There are no limitations. We deliver progressive solutions for our clients."

A creative agency with a business brain, MONSTERS Unlimited functions on the philosophy that all their solutions must make good business sense – producing tangible results and feeding the client's bottom line. The agency also employs its own unique business model:

"We develop our creative teams based on each client's individual projects," Jebber stated. "Pulling talent from a variety of disciplines gives us the flexibility we need to deliver affordable brand management services and eliminate the unnecessary overhead that plagues other agencies and raises overall creative costs."

MONSTERS Unlimited invites businesses and organizations across industries and locations to visit the new website and explore their expanded line of creative solutions – which include brand management, web development, email marketing, social media integration, mobile development, and a whole lot more.



"Today's marketing is about having a multichannel strategy. We have all these great tools for connecting with people, the key is simply finding the right combination," Jebber said. "At MONSTERS Unlimited, we provide the imagination and expertise to make your marketing roar."

When you need creative solutions, Think MONSTERS. Learn more about MONSTERS Unlimited and the innovative solutions they offer at www.thinkmonsters.com.

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