



**MONSTERS**  
UNLIMITED

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Contact: Shad Connelly

Phone: 877-401-4949

Email: [shad@thinkmonsters.com](mailto:shad@thinkmonsters.com)

**No Kill Date**

**MONSTERS Start 'Speaking Human' in New Marketing Podcast**

AKRON, OHIO. . . Big news from the furry gang at creative agency MONSTERS Unlimited: We've launched a podcast! You can listen to the *Speaking Human* podcast right now by visiting [SpeakingHuman.com](http://SpeakingHuman.com).

*Speaking Human* is a frank and funny look at the latest marketing news – from viral videos and brand campaigns to social media and product launches. The new marketing podcast is co-hosted by MONSTERS Creative Director Patrick Jebber and MONSTERS Communications Director Shad Connelly.

"At MONSTERS, we regularly stomp around the water cooler, discussing and debating the latest branding, websites, commercials and technology," Connelly said. "We found our banter to be so witty and clever that we felt compelled to share it with the world. Thus, *Speaking Human* was born."

The two hosts kick off each show by sharing their views on the latest marketing news in a segment called "Mortal Marketing News", then get down and dirty about a hot marketing topic with their "Superhuman Review".

"We call the podcast *Speaking Human* because it's about taking a human look at marketing. We don't get too techie and we don't take ourselves too seriously," Jebber said. "So give *Speaking Human* a listen. It's free, it's fun, and it will make you smarter and better looking."

You can listen to current and past episodes of *Speaking Human* at [SpeakingHuman.com](http://SpeakingHuman.com). You can also find the *Speaking Human* podcast in the [iTunes store](#).

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